

TIA LEE

@TIALEEAPPROVED

Tia Lee is a content creator and life engineer who traded corporate life for creative freedom, and never looked back.

After leaving Google to prioritize her health and passions, Tia built a community of people ready to design lives on their own terms. From her Fearless Money Moves series to wellness tips and creative inspiration, Tia's content is authentic, relatable, and rooted in intention.

She's an ex-Gogler, dog mom, Harvard speaker, and multi-hyphenate creative helping others live boldly



INSTAGRAM

7.7K

TIKTOK

59K

YOUTUBE

810

UNIQUE VISITORS

60K

MONTHLY IMPRESSIONS

114K

ENGAGEMENT RATE

61%

FEMALE TARGET

18-35

DEMOGRAPHICS

MONTHLY REACH

77K

TOP LOCATIONS

US/CA

COLLABS

Forbes

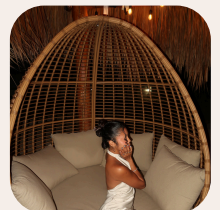


BROWS BY LOLO

CONTACT

contact@tialeeapproved.com

WWW.TIALEEAPPROVED.COM



SERVICES

- ★ INSTAGRAM FEED POST
RATE: \$1,000
- ★ 1 TIKTOK
RATE: \$2,000
- ★ INSTAGRAM FEED +
1 STORY POST
RATE: \$1,350

★ **tialee**
approved

Lifestyle Influencer + Content Creator



INSTAGRAM

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TIK TOK

59K



FOLLOWER BREAKDOWN

@TIALEEAPPROVED



UNITED STATES

★ 89.4%

CANADA

1%

FEMALE

★ 41.9%

MALE

58.1%



UNITED STATES

★ 79%

SOUTH AFRICA

2%

FEMALE

★ 74.6%

MALE

25.4%

