

TIA LEE

@TIALEEAPPROVED

Tia Lee is a content creator and life engineer who traded corporate life for creative freedom, and never looked back.

After leaving Google to prioritize her health and passions, Tia built a community of people ready to design lives on their own terms. From her Fearless Money Moves series to wellness tips and creative inspiration, Tia's content is authentic, relatable, and rooted in intention.

She's an ex-Googler, dog mom, Harvard speaker, and multi-hyphenate creative helping others live boldly



SERVICES

UNIQUE
VISITORS

60K

ENGAGEMENT
RATE

61%

FEMALE
TARGET

18-35

DEMOGRAPHICS

MONTHLY
IMPRESSIONS

114K

MONTHLY
REACH

77K

TOP
LOCATIONS

US/CA

★ INSTAGRAM FEED POST
RATE: \$1,000

★ 1 TIKTOK
RATE: \$2,000

★ INSTAGRAM FEED +
1 STORY POST
RATE: \$1,350

INSTAGRAM

7.7K

TIKTOK

59K

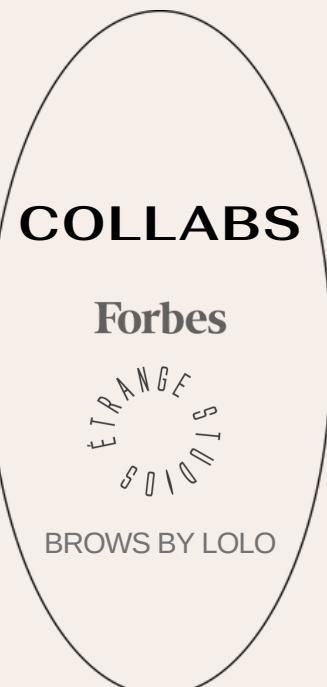
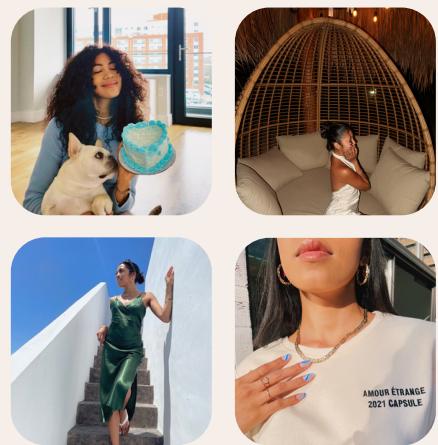
YOUTUBE

810

CONTACT

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WWW.TIALEEAPPROVED.COM



★ *tialee*
approved

Lifestyle Influencer + Content Creator

✨ tialeec
approved

INSTAGRAM

7.7K

TIK TOK
59K



FOLLOWER BREAKDOWN

@TIALEEAPPROVED



INSTAGRAM

UNITED STATES

★ **89.4%**

CANADA

★ **1%**

FEMALE

★ **41.9%**

MALE

58.1%



TIKTOK

UNITED STATES

★ **79%**

SOUTH AFRICA

2%

FEMALE

★ **74.6%**

MALE

25.4%

